

## BILAG D. USE OF THE MFA AND EU SPONSOR LOGO

- Incorporate the MFA logo AND the EU sponsor logo in your visual materials overlaying images and/or on display next to one or several other logos.
- Always place the logos with respectable distance to margins or other logos.
- Use the coloured logos on white or light backgrounds or images. Use the white logo on dark backgrounds or images. Use the black logo in black and white material.
- Don't separate logo and name, don't crop or manipulate the logo in any other way.
- The TC and EU logos must be visible, placed centrally and should as a minimum, have the same size as the logo of the coordinator.
- Roll-ups and powerpoints with TC and EU logo can be a supplement to logos on a joint stand, but it cannot replace it.

### Examples:



**Funded by  
the European Union**



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the European Union**



**MINISTRY OF  
FOREIGN AFFAIRS  
OF DENMARK**  
*The Trade Council*